

ADVENT

An Intellectual Property Law Firm



Tamar Yellin

Trademark & Intellectual
Property Attorney

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OVERVIEW

Tamar Yellin is a trademark and intellectual property attorney. Originally from the Detroit area, she attended college at Michigan State University, initially starting as a Computer Science major and eventually switching to an Interdisciplinary Humanities major, with focuses in History, Music and Computer Science, helping her to achieve a more rounded liberal arts education. Law school followed at Michigan State University College of Law, where she discovered that intellectual property law combined her love of the technical with the creative, and she knew what area of law she wanted to practice in. Along with her JD, Tamar completed a concentration in Intellectual Property and Communications Law. After passing the Illinois bar she moved to Chicago and started to attend an LL.M. program in Intellectual Property Law at The John Marshall Law School. While living in Chicago she clerked for a trademark attorney, worked for a company that provided IP valuation, expert testimony, and risk management services, and took and passed the Patent Bar on the first try. She started working part time with a virtual law firm that allowed her to retain her own clientele and continued doing so for over a decade. When that firm closed, she moved her trademark practice to Advent. Tamar splits her law practice and also is active as lenders counsel for commercial real estate transactions.

In 2009 Tamar moved to Omaha to work as claims counsel for the nation's largest title insurance company but continued to do trademark work on the side. She met her husband, an Air Force officer, and after 2 years in Omaha moved to California. She passed the California bar and continued to work for the same company in a different division, as staff attorney for a non-judicial foreclosure trustee. After her first child was born, Tamar went back to her first love of Intellectual Property and continued to work part-time through PCT Law Group doing trademarks law. She also took several freelance legal writing jobs, including writing state-specific trademark guides for LexisNexis's Practice Advisor. Additionally, she served as adjunct faculty for the Art Institute of California – Sacramento and was an instructor at Hacker Lab. Five-and-a-half years after arriving in sunny California, military life called again and Tamar and her family returned to Omaha and shortly after her second child was born. She applied to the Nebraska Bar through the newly passed military spouse admission rule and is very much enjoying "The Good Life" in Omaha the second time around!

In her spare time, Tamar enjoys performing choral music and has sung with the Omaha Symphony, Omaha Symphonic Chorus, the Sacramento Choral Society and Orchestra, MasterSingers Omaha, and the Chicago Bar Association Chorus. She is also a Certified Passenger Safety Technician (CPST), also known as a car seat tech, and enjoys helping parents and caregivers keep their kids safe in the car!

EXPERIENCE**Advent, LLP › Counsel**

ADVENT, LLP is a law firm specializing in intellectual property, innovation, and technology law. (2020 – Present)

Gerson Law Firm, APC › Attorney

Gerson Law acts as lenders counsel for Fannie Mae and Freddie Mac multifamily residence transactions. (2018-Present)

PCT Law Group, PLLC › Associate Attorney

Virtual law firm with a business and IP law focus. (2010-2019)

LexisNexis › Contractor

Created, reviewed & edited 17 state-specific trademark practice guides for Lexis Practice Advisor. (2016)

Fidelity Default Resolution Network › Staff Attorney

Fidelity division acting as non-judicial foreclosure trustee in 9 Western States. (2012-2014)

Fidelity National Title Group › In-House Claims Counsel

Fidelity is the nation's largest title insurance company. (2009-2011)

The John Marshall Law School › Program Coordinator, Center for Information Technology & Privacy Law

JMLS is now part of the University of Illinois at Chicago. (2008-2009)

Ocean Tomo LLC › Independent Contractor, Legal Intern

Ocean Tomo provides opinion, management and advisory services centered on intellectual property assets, including financial expert testimony, valuation, strategy, risk management, venture development, investments and transaction brokerage. (2007-2008)

LICENSES

- » State of Nebraska, Bar No. 26,530, Admitted 2018
- » State of California, Bar No., 285,650, Admitted 2012
- » U.S. Patent and Trademark Office, Registered Patent Attorney, No. 63,778, Admitted 2009
- » U.S. District Court for the Northern District of Illinois, Admitted 2005
- » State of Illinois (inactive), Admitted 2005

HONORS & PROFESSIONAL AFFILIATIONS

- » American Bar Association - Member
- » Nebraska State Bar Association - Member
- » Military Spouse JD Network - Founding Member

EDUCATION

The John Marshall Law School, Chicago, Illinois

Master of Laws (LL.M.), January 2008

Michigan State University College of Law, East Lansing, Michigan

Juris Doctor, May 2005

Michigan State University, East Lansing, Michigan

Bachelor of Arts, Interdisciplinary Humanities, May 2002

**PROFESSORSHIP/
TEACHING**

Adjunct Faculty, Art Institute of California - Sacramento, 2015-2016

Instructor (Intellectual Property Law), Hacker Lab, 2016

**FAMILY & COMMUNITY
INVOLVEMENT**

Bunker Labs – City Leader, Omaha Chapter (Helping veterans, active duty and military spouses explore and succeed as entrepreneurs)

Omaha Symphonic Chorus – Member, alto

SafeKids Worldwide – Certified Passenger Safety Technician (CPST)